

**~SAN MATEO~
CREDIT UNION**

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FOR IMMEDIATE RELEASE

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**SAN MATEO CREDIT UNION OFFERS EARLY BIRD
DISCOUNTS TO COUNTY FAIRGOERS**

The San Mateo County Fair and San Mateo Credit Union (SMCU) are teaming up to offer the community easy ways to purchase tickets to this year's county fair, which runs August 8 – 17, 2008. Members and non-members alike can visit any of the six SMCU branch locations to buy tickets at one-third off through August 7, as well as regular admission tickets during the fair.

“SMCU has been part of the San Mateo community for more than 50 years,” said SMCU President and CEO Barry Jolette. “By providing discounted tickets at our six locations, we’re hoping to make it easier and more affordable for everyone to get out and enjoy this year’s fair.” From now until the fair closes on August 17, SMCU is also giving two free county fair tickets to new and existing customers who open new checking accounts

“The San Mateo County Fair is a community celebration,” said Jolette, “as a community partner, we’re joining in the spirit by giving away free tickets to new and existing members when they open checking accounts. Our checking accounts are also free, so we think the offer is a good way to show our community spirit. Of course, you don’t have to be an SMCU member to buy fair tickets — everyone is welcome to take advantage of the neighborhood convenience.”

Pre-event tickets are \$6 for adults, \$5 for children and seniors, carnival wristbands and Gold Circle concert tickets are \$20. After August 7, admission prices increase to \$9 for adults and \$8 for children and seniors, carnival wristbands and Gold Circle concert tickets go up to \$30 each. To take advantage of the pre-fair savings, SMCU is encouraging people to visit the nearest branch before 5:00 p.m. on August 7. For branch locations, visit the SMCU Web site at www.smcu.org.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 61,000 members, managing more than \$600 million in assets. With six San Mateo County branch locations and a comprehensive online banking system, SMCU provides a full range of financial services to its member-owners. More information on SMCU is available at www.smcu.org.