

**~SAN MATEO~  
CREDIT UNION**

P.O. Box 910  
Redwood City, CA 94064-0910  
Tel (650) 363-1725  
[www.smcu.org](http://www.smcu.org)

**FOR RELEASE APRIL 1, 2009**

**CONTACT:** Cynthia Held  
San Mateo Credit Union  
(650) 562-1278  
[cheld@smcu.org](mailto:cheld@smcu.org)

**San Mateo Credit Union Offers Youth Program with the Message that Saving Money is More Rewarding than Spending – And Can Even Be Fun**

REDWOOD CITY, Ca – San Mateo Credit Union is expanding its programs for children and teens to include giving back to the community. During April, when any child or teen deposits money into a Smart Savers (age 12 and under) or Achiever account (ages 13 to 18), the credit union will make a contribution that pays for two lunches toward the Second Harvest Food Bank's "Share Your Lunch" summer program. Share Your Lunch is a local program that helps feed children during the summer months when they do not receive free or reduced priced meals at school. The credit union's goal is to provide 4,000 lunches to area kids, so all SMCU branch locations will be encouraging children to help accomplish this by April 30<sup>th</sup>.

Additional program highlights include Coin Saver Book giveaways that encourage children to fill up books with dimes and quarters. When the books are full, children can bring them into San Mateo Credit Union, make a deposit into their Smart Savers accounts, and start saving again. Children who deposit their Coin Saver Book money or make deposits into their Smart Savers or Achievers accounts will have the opportunity to fill out a raffle ticket at the branch locations that enter them into a drawing for a movie theater gift baskets. Each branch will draw the winning ticket for the gift basket at 5:00 p.m. on April 30, 2009. The branches will also have free giveaways on hand throughout the month that include coloring books and crayons designed to get children thinking about saving in a colorful way.

"Learning to save money is among the most valuable lessons a child can learn," said San Mateo Credit Union President and CEO Barry Jollette. "We hope that by helping parents start the lesson early and in a fun way, we can help children see that the magic of money comes from using it wisely and helping others in need."

For more information about youth program events taking place in April, or to learn more about San Mateo Credit Unions youth programs, visit [www.smcu.org/youthmonth](http://www.smcu.org/youthmonth) or call (650) 363-1725, or visit one of the six area branches.

**About San Mateo Credit Union (SMCU)**

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 69,000 members, who live, work or attend school or church in San Mateo County. Managing more than \$612 million in assets, with six San Mateo County branch locations, SMCU provides a full range of financial services to its member-owners. For information or to find the branch nearest you, visit [www.smcu.org](http://www.smcu.org) or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.