

**FOR IMMEDIATE RELEASE**

## **San Mateo Credit Union Celebrates 3 Years On Broadway**

REDWOOD CITY, CA – The longest running San Mateo Credit Union (SMCU) branch on Broadway in Redwood City is turning three, and SMCU wants everyone to celebrate. For two weeks from June 22 through July 3, the Redwood City branch located in the On Broadway Shopping Center is throwing a birthday party complete with great product offers, daily gift-certificate drawings for branch visitors, and a splash of excitement through decorations, candy and other treats.

The On Broadway Branch three-year history is part of SMCU's 55 years of serving members throughout San Mateo Country. According to President and CEO Barry Jolette, the financial turbulence of the past two years has made credit union staff especially proud of its longevity and grateful to members for their loyalty and support. "We owe our financial health to the active participation of our member-owners," said Jolette, "and that seems like a great reason to throw an appreciation party."

Employees are gearing up for the celebration with decorations and treats to build excitement around some great offers on discounted car loans and bonus points for opening a new credit card account. Members who want to take advantage of the current drop in home prices should make a point of stopping in to apply for a first mortgage with a low \$500 rate on lender fees. New members who sign up during the event and new and existing members who apply for a loan will also be entered into a daily giveaway drawing for a \$50 gift certificate they can spend at local stores, theaters or restaurants.

"Member or not, we'd love everyone in the community to stop in and enjoy the party," said Jolette.

The party is going on from June 22 through July 3, 2009 at the On Broadway branch located on the corner of Jefferson Avenue and Broadway Street at 830 Jefferson Avenue in Redwood City. For questions and directions, visit [www.smcu.org](http://www.smcu.org) or call (650) 363-1725.

**About San Mateo Credit Union (SMCU)**

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 69,000 members, who live, work or attend school or church in San Mateo County. Managing more than \$600 million in assets, with six San Mateo County branch locations, SMCU provides a full range of financial services to its member-owners. For the branch nearest you, visit [www.smcu.org](http://www.smcu.org) or call DirectAssist at (650) 363-1725.