

~SAN MATEO~  
CREDIT UNION

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P.O. Box 910  
Redwood City, CA 94064-0910  
Tel: (650) 363-1725  
Web: [www.smcu.org](http://www.smcu.org)

**CONTACT:**  
Cynthia Held  
San Mateo Credit Union  
(650) 562-1278  
[cheld@smcu.org](mailto:cheld@smcu.org)

**FOR IMMEDIATE RELEASE**

## **San Mateo Credit Union Fall Car Event Revs Up Member Savings**

REDWOOD CITY, CA – San Mateo Credit Union (SMCU) members who want to get into a new car can take advantage of SMCU's Fall Car Event taking place November 7<sup>th</sup> through 8<sup>th</sup>, from 9:00 a.m. to 5:00 p.m. The event will be held at the Redwood City branch, 525 Middlefield Rd. and across the street in the county parking lot. Members and those who join before or during the event can choose from more than 200 pre-owned cars, including fuel-efficient, hybrid, high-line/luxury, sport performance, SUV, compact imports and other models, with many cars under \$15,000.

Great pricing and convenient access to cars from six dealers make shopping easy, while special interest rates as low as 4.60 percent APR and up to 100 percent financing make buying easy and affordable. To make car shopping a breeze, members can pre-qualify for low-interest loans before the event. New members can join on the spot or sign up early and pre-qualify before November 6<sup>th</sup> at any of the six SMCU branch locations or online at [www.smcu.org](http://www.smcu.org).

**One SMCU member already holds the winning key to a new car.** During October, SMCU mailed a key to each of its members, with one lucky member receiving a key that could unlock ownership to a new car. Even if members are not looking for a car, it's a good idea to stop by and try out the key. Last year, one SMCU member did just that and discovered she had the winning key to a new Mercedes-Benz.

"It's fun for everyone when one of our members wins a new car," said SMCU President Barry Jolette, "but the event is designed to make winners of every member in the market for a car."

### **About San Mateo Credit Union (SMCU)**

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit [www.smcu.org](http://www.smcu.org) or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.