

FOR IMMEDIATE RELEASE

**Operation: One Warm Coat Presented By San Mateo Credit Union,
Sharp Business Systems and San Francisco 49ers**

San Mateo Credit Union (SMCU) is joining Sharp Business Systems and the San Francisco 49ers to collect donations of outerwear for One Warm Coat.

From now through October 10th, SMCU will collect coats at the credit union's six branch locations. For every coat brought in, whether by an SMCU member or non-member, the donor will receive a raffle ticket for a chance to win authentic autographed 49ers memorabilia, including footballs and player helmets.

In addition, both Sharp Business Systems and SMCU will conduct stadium drives during the 49er home football games at Candlestick Park on October 4 and October 11. Those attending the games are encouraged to bring coats to contribute, which will be collected at the gate by volunteer staff from each company.

About One Warm Coat

One Warm Coat started in 1992 as a Thanksgiving weekend coat drive in San Francisco. Since the project's inception, more than one million coats have been donated in thousands of local communities across North America. Each drive collects coats that are given free of charge to men, women, and children in need. The One Warm Coat organization provides the tools and resources needed to help volunteers collect clean, reusable outerwear for donation. For more information, visit www.onewarmcoat.org.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or

call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.

About San Francisco 49ers

The San Francisco 49ers, owned by Denise and John York, currently play in the NFC West division and won each Super Bowl contest it entered, earning five Super Bowl trophies including Super Bowl XVI, XIX, XXIII, XXIV and XXIX. The franchise also has five conference championships and 17 divisional championships and were the first major league professional sports franchise to be based in San Francisco over 60 years ago.