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FOR IMMEDIATE RELEASE

San Mateo Credit Union's Refer-a-Friend Program Continues to Aid Those in Need

Members of San Mateo Credit Union (SMCU) are continuing to demonstrate their commitment to supporting their community by helping to feed the hungry through the credit union's unique Refer-a-Friend program.

Every time a referral to SMCU results in a new membership, the credit union donates 20 lunches to the Second Harvest Food Bank of San Mateo County. The program was started in June of 2009, and by the end of last year, just over 1200 meals had been donated.

This year, the program has blossomed considerably. As of the first quarter of 2010, 1140 lunches—representing 57 membership referrals—have been sponsored. A check in the amount of \$570 was presented to the food bank to cover the cost of these meals.

Refer-a-Friend invites members to share the advantages of credit union membership with people they care about, and that's a good thing. But it also demonstrates a deeper level of caring, because generous people are reaching out to strangers who are in need of help."

Refer-a-Friend was initiated after a successful Share Your Lunch program that took place in April of 2009. As a result of that program's efforts, 3,718 meals were donated and SMCU has decided again to make the a donation to Second Harvest Food Bank's Share Your Lunch program for every deposit made into a youth account during the month of April 2010.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 71,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.