

FOR IMMEDIATE RELEASE

**The Success of San Mateo Credit Union's Refer-a-Friend Program
More Than Doubles in the Second Quarter of 2010**

Supporting less fortunate members of the community is important to members of San Mateo Credit Union (SMCU), and their ongoing commitment continues to be demonstrated by the expanding success of the credit union's Refer-a-Friend program.

Every time a referral to SMCU results in a new membership, the credit union donates 20 meals to the Second Harvest Food Bank of Santa Clara and San Mateo County. This quarter, the program has exceeded all expectations. Thanks to members' generous involvement, 141 referrals were converted into memberships, resulting in a contribution of 2820 meals to the food bank. This more than doubles the number of lunches donated in the first quarter of 2010.

Refer-a-Friend was started in June of 2009, and in just one year, a total of 5180 meals has been donated. The program invites members to share the advantages of credit union membership with people they care about, so it's a win-win situation. But on a more significant level, it expresses the kindness of people who extend a helping hand to those in need.

About Second Harvest Food Bank

Second Harvest Food Bank has been providing services to the community since 1974. The organization is the single largest nonprofit provider of food to low-income households in Santa Clara and San Mateo counties, and is the fifth largest food bank in the country. On average, 231,000 people are served each month. Of these, 67 percent are families with children and 12 percent are seniors.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 72,000 individuals and manages \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist at (650) 363-1725, accessible Monday through Friday, 8:00 a.m. to 6:00 p.m., and on Saturday, 9:00 a.m. to 3:00 p.m.