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FOR IMMEDIATE RELEASE

San Mateo Credit Union Helps Support the Community At the North Fair Oaks Festival

On Sunday, August 22nd, from 11:00 am until 6:00 pm the ninth annual **North Fair Oaks Festival** will celebrate the multicultural community within North Fair Oaks along Middlefield Road between 1st and 5th avenues. The event will include free live entertainment, arts and crafts, food and beverages, children's rides and activities, and a parade. San Mateo Credit Union (SMCU) is honored to be part of this important day, and will be on hand as in years past with a variety of prizes and giveaways.

SMCU's North Fair Oaks branch will be open on the day of the event between noon and 4:00 p.m. Visitors to the branch and to SMCU's booth, located across from the branch, will be able to learn about the many benefits of becoming a member, plus have the opportunity to take advantage of three great offers the day of the event: \$25 into a free checking account or business checking account, up to \$200 off your first auto loan payment or receive a coupon toward 4-Free money transfers. Anyone opening an account or applying for a loan the day of the festival will be entered into a raffle for a chance to win a laptop computer or a television set.

Visitors can plan on spinning the wheel at the Art Pavilion for an opportunity to win giveaways from festival participants including Recology, the City of Redwood City Parks and Recreation Department, the Sheriff's Activities League, as well as San Mateo Credit Union. The Art Pavilion, sponsored by SMCU, is in partnership with the Sheriff's Office Activities League as well as the City of Redwood City Parks and Recreation Department and Recology.

"This festival is a wonderful celebration of a community that we are so proud to be a part of," says Barry Jolette, SMCU President and CEO. "In addition, we are proud to have a well known community advocate, Lourdes Carini, as our new North Fair Oaks Branch Manager. We have SMCU members throughout North Fair Oaks and we enjoy giving back."

Visit www.northfair Oaks.org for a complete schedule of events and other details about the festival.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 72,000 individuals and manages \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access of local communities. For more information, visit www.smcu.org or call Direct Assist toll-free at (888) 363-1725, Monday through Friday from 8:00 a.m. to 6:00 p.m. and on Saturday from 9:00 a.m. to 3:00 p.m.