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FOR IMMEDIATE RELEASE

Local Company Kicks Off Broadway Musical Forever Plaid at the Fox Theater

Redwood City, CA (March 28, 2011) -- The San Mateo Credit Union has funded the renovation of the historic Fox Theatre marquee in Redwood City, just in time to kick off its first season of Broadway musicals produced by Broadway By The Bay. On April 1st at 7:30 pm, there will be an official unveiling of the recently renovated marquee with a ribbon cutting ceremony with Mayor Jeff Ira and San Mateo Credit Union Vice President of Marketing Stephen Tabler.

Downtown Redwood City officially becomes the epicenter for Broadway Musicals on the Peninsula with the opening of Forever Plaid at the Fox Theatre, the first of three month long runs by Broadway By The Bay. Forever Plaid will be followed by The Music Man in July and Gypsy in September.

“We can’t wait to see our favorite Broadway Shows in the Fox Theatre,” says new Fox owners Eric & Lori Lochtefeld, who bought the theatre in September of last year. “And we can’t thank San Mateo Credit Union enough for helping us kick off the new season with style. I hope everyone loves our renovated marquee.”

“We were happy to lend a helping hand to the Lochtefeld’s in their quest to make the Fox Theatre the most utilized venue of its size in the entire Bay Area” says Barry Jolette, CEO of San Mateo Credit Union.

Mayor Jeff Ira says, “It is great to hear about local companies supporting the resurgence of the Fox Theatre. I could not be more thankful to the San Mateo Credit Union, Broadway By The Bay and the Lochtefeld’s for their roles in making downtown Redwood City the best city on the Peninsula for live entertainment.

To learn more about shows at the Fox Theatre, please go to www.foxrwc.com or call their Box Office at 650-FOX-7770 ext. 2.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 67,000 individuals and manages over \$600 million in assets. Seven conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to locate a branch, visit smcu.org or call Member Service at (650) 363-1725 Monday through Friday, 8:00 a.m. to 6:00 p.m., and on Saturday from 9:00 a.m. to 3:00 p.m.

About the Fox Theatre

The Fox Theatre (www.FoxRWC.com) originally opened its doors to the public on January 2, 1929 as The New Sequoia Theatre. The Fox Theatre has been the headlining attraction in Redwood City, including an induction into the National Register of Historic Places in 1993. The Fox Theatre will re-open its doors to entertain the Bay Area, as it regains its place as the centerpiece of vibrant downtown Redwood City.