

San Mateo Credit Union Celebrates “Take Our Daughters and Sons to Work” Day

On Thursday, April 28, San Mateo Credit Union (SMCU) opened its doors to the children of staff members to celebrate Take Our Daughters and Sons to Work, an interactive program designed for girls and boys ages six to 18. Children and their relatives participated in a full day of tours and financial education, learning about the duties of many positions, and even having the opportunity to conduct management interviews. In addition to learning about the importance of savings and an education, they also enjoyed crafts, scavenger hunts, and a barbecue, and received a bright blue T-shirt commemorating the day.

Take Our Daughters and Sons to Work day has been active on a national level for 18 years. Designed to go a step beyond showing children what their parents do in a typical workday, the program demonstrates the value of education and provides an opportunity for young people to envision what their futures might be like. The Take Our Sons and Daughters To Work Foundation is dedicated to empowering children in all sectors of society to reach their full potential and live fulfilling lives.

The success of San Mateo Credit Union’s event mirrors the goals of the Foundation and is a clear indication that the credit union will continue to participate in events which enrich the educational experiences of our youth.

Said parent Lori Williamson, “My kids had a wonderful time, they learned a lot, and they said they can’t wait to come back next year.” Added Lawrence Williams, “It was a great experience to have my son with me at work so he can get an idea of what I do. He was so excited about the visit that he ran to tell his friends all about it—with his commemorative T-shirt still on!”

Perhaps the most telling response came from Adriana Marquez, who stated, “I had a great time with my son, and he wanted to go to work with me again the very next day.”

Financial education is a major part of SMCU’s focus, and participating in events such as Take Our Daughters and Sons to Work reflects the credit union’s commitment to serving all members—and all ages—of the community.

About San Mateo Credit Union (SMCU):

Founded in 1952, SMCU is a member-owned financial institution that currently serves 68,000 individuals and manages more than \$600 million in assets. Seven conveniently located branches, enhanced by a sophisticated online banking system, brings a full range of financial services within easy access. For more information or to locate a branch, visit www.smcu.org or call Member Service at (650) 363-1725 Monday through Friday, 8:00 a.m. to 6:00 p.m., and on Saturday from 9:00 a.m. to 3:00 p.m.